

MAMMOTH

S P O R T S C O N S T R U C T I O N

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Mammoth Sports Construction Expands Into Creative Services

Meriden, Kan.—Mammoth Sports Construction announced Thursday it is expanding into creative services with the addition of Bajillion Agency to its extensive team lineup.

Bajillion Agency will become Mammoth Creative Co.

With the expansion, Mammoth is acquiring the team responsible for the creation of Mammoth's now distinctive sports construction brand that helped launch the company's explosive nationwide growth. Mammoth Creative Co. will continue to offer brand strategy, digital, filmmaking, and public relations services to clients in all sectors in addition to internal work on Mammoth construction and design initiatives.

"We were reviewing what's worked for us the last five years, and we kept coming back to the success of our transition from Kansas Turf to Mammoth because of our partnership with Bajillion," said Mammoth President, Jake Farrant. "Our model has always been to hire the best, keep work in-house, and let our team do what they're good at all in an effort to better serve our clients and partners."

Jake Farrant founded what would eventually be Mammoth in 2009. The roots between Farrant and Bajillion run deep. Bajillion Vice-President of Creative Kip Kraisinger helped Jake lay sod on the company's very first job.

Mammoth has recently added an office in Sioux Falls, South Dakota as the company's growth has continued. It has built fields and facilities for teams in the NFL, Big 10, SEC, Big 12, MIAA, NSIC, NAIA along with K-State's Bill Snyder Family Stadium and dozens of high schools. It has also continued substantial growth in their golf course division, concrete sector, general construction, and architecture/engineering design services.

Other Mammoth entities include a full-service automotive repair shop, youth sports academy, child care center and preschool, coffee shop and a charitable foundation, all based in the same town of Meriden.

"We are building out everything we need to serve our clients, our community, and our team," Farrant said. "We are going to keep growing and serving, and the addition of creative services will play a pivotal role in that vision."

Mammoth purchased Bajillion Agency from Austin Abbott, who also owns Abbott-Unlimited, an IT Development and Recruiting firm based in Silver Lake.

Mammoth Creative Co.'s clients include Kansas Tourism, Constellation Energy, The Topeka Zoo, GO Topeka, and the Kansas Bankers Association, among others.

There will be no disruption to client services during the transition.

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